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A composition comprising:

- a styrenic block copolymer; and
- a substantially fully cross-linked thermoplastic vulcanizate.
- 2. The composition of claim 1, wherein the styrenic block copolymer is selected from the group consisting of A-B-A triblock copolymers, A-B-A-B tetrablock copolymers, A-B-A-B-A pentablock copolymers, and mixtures thereof.
- The composition of claim 2, wherein A is a hard block comprising vinylarene monomers and B is a soft block comprising olefinic monomers.
- 4. The composition of claim 2, wherein the styrenic block copolymer has a styreneethylene butylene-styrene structure, a styrene-ethylene propylene-styrene structure, or
  a styrene-ethylene ethylene propylene-styrene structure.
- 5. The composition of claim, wherein the thermoplastic matrix is a polyolefin resin.
- 6. The composition of claim 1, wherein the thermoplastic vulcanizate is a dynamically vulcanized blend of polyolefin resin and a rubber.
- The composition of claim 1, wherein the thermoplastic vulcanizate is a dynamically vulcanized blend of a thermoplastic matrix and an ethylene-propylene-diene copolymer rubber.
- 8. The composition of claim 1, wherein the amount of the styrenic block copolymer is at least about 5 parts per 100 parts of the thermoplastic vulcanizate.
- 9. The composition of claim 8, wherein the amount of the styrenic block copolymer is between about 5 parts and 400 parts per 100 parts of the thermoplastic vulcanizate.
- 1 10. The composition of claim 2, wherein the amount of the styrenic block copolymer is 2 between about 15 parts and 300 parts per 100 parts of the thermoplastic vulcanizate.
  - 11. The composition of claim 1, further comprising mineral oil.



- 12 The composition of claim 8, further comprising mineral oil.
- 13. The composition of claim 12, wherein the amount of the mineral oil is at least about 10 parts per 100 parts of the thermoplastic vulcanizate.
- 1 14. The composition of claim 13, wherein the amount of the mineral oil is between about 2 20 parts and 800 parts per 100 parts of the thermoplastic vulcanizate.
- 1 15. The composition of claim 14, wherein the amount of the mineral oil is between about 2 25 parts and 600 parts per 100 parts of the thermoplastic vulcanizate.
- 1 16. A composition of claim 1 having a hardness less than about 50 Shore A.
- 1 17. A composition of claim 1 having a hardness between about 10 and 45 Shore A.
- 1 18. A composition of claim 1 having a hardness between about 15 and 35 Shore A.
- 1 19. A composition of claim 1 having a 22 hour compression set at 70°C of less than about 30%.
- 20. A composition of claim 17 having a 22 hour compression set at 70°C of between about 10% and 25%.
- 21. A composition of claim 18 having a 22 hour compression set at 70°C of between about 15% and 23%.
- 1 22. A composition comprising:
- a styrenic block copolymer having a styrene-ethylene but xlene-styrene structure, a
- 3 styrene-ethylene propylene-styrene structure, or a styrene-ethylene
- 4 propylene-styrene structure; and
- a substantially fully cross-linked blend of polypropylene and an ethylene-
- 6 propylene-diene copolymer rubber.
- 1 23. The composition of claim 22, further comprising mineral oil.